



2010 Young Professionals Summit March 4 Qwest Center Omaha

Sponsorship Opportunities and Benefits

DIAMOND: \$25,000

As presenting sponsor for the Young Professionals Summit you will be recognized as lead supporter of the region's largest event for young professionals. This event brings together over 1,000 young professionals representing diverse industries.

- Exclusive "Presenting" sponsor of the Summit
- Company name and logo prominently placed on all print and electronic promotional materials as the event's presenting sponsor
- Linked logo on bottom of all Greater Omaha Young Professionals (YP) Web site pages for four months following Summit (OmahaYoungProfessionals.org) - *\$800 value*
- Banner ad on YP monthly electronic communication (newsletter or e-vite) for two months following the Summit - *\$300 value*
- Company name and logo displayed during luncheon and in pre-function area
- Opportunity to share a multimedia presentation (up to two minutes) at luncheon
- Invitation to attend a tentatively scheduled exclusive breakfast or reception with the luncheon keynote speaker (ticket number TBD)
- Twenty participant registrations to Summit (including luncheon) - *\$1980 value*
- Ten additional tickets for luncheon - *\$500 value*
- Ten VIP passes to Summit After Party - *\$100 value*
- Opportunity to place company item at each luncheon place setting
- A list of all attendees (including addresses)

PLATINUM: \$15,000

Platinum sponsors help underwrite the cost of the luncheon keynote speaker. Young professionals, business and community leaders come together at the Summit luncheon to share ideas, network and learn from a respected speaker. Last year more than 1,200 people attended the luncheon.

- Co-sponsor of the luncheon
- Invitation to attend a tentatively scheduled exclusive breakfast or reception with luncheon keynote speaker (ticket number TBD)
- Company name and logo placed on all print and electronic promotional materials
- Company name and logo displayed during luncheon
- Linked logo on bottom of all Greater Omaha Young Professionals Web site pages for two months following Summit (OmahaYoungProfessionals.org) - *\$400 value*
- Banner ad on YP monthly electronic communication (newsletter or e-vite) for two months following the Summit - *\$300 value*
- Opportunity to share multimedia presentation (up to two minutes) at luncheon
- Ten participant registrations to Summit (including luncheon) - *\$990 value*
- Ten additional tickets for luncheon - *\$500 value*
- Five VIP passes to Summit After Party - *\$50 value*
- Placement of one promotional piece at luncheon tables

- Industry exclusivity within the Platinum sponsorship level

GOLD: \$10,000

Every event needs a strong opening and closing, they are like book ends that hold everything together. Gold sponsors help underwrite programming for the Summit's opening and closing general sessions (attended by approximately 700). These sessions help set the tone for the day and help wrap up what has been accomplished.

- Co-sponsor of either the opening or closing general session
- Company name and logo on promotional materials in conjunction with sponsored session information
- Company name and logo displayed during opening or closing session
- Linked logo on bottom of all Greater Omaha Young Professionals Web site pages for one month following Summit (OmahaYoungProfessionals.org) - *\$200 value*
- Banner ad on YP monthly electronic communication (newsletter or e-vite) for two months following the Summit - *\$300 value*
- Ten participant registrations to Summit (including luncheon) - *\$990 value*
- Five additional tickets for luncheon - *\$250 value*
- Recognition and linked logo on Young Professionals Web site Summit page
- Placement of one promotional piece on selected sponsored session area tables
- Industry exclusivity within the Gold sponsorship level

SILVER: \$5,000

Breakout sessions are the meat and potatoes of the Summit. Attendees have a variety of sessions to choose from to help them grow personally and professionally. Your support provides programming for 75 -100 attendees in a breakout session.

- Signage outside selected breakout session room
- Banner ad on YP monthly electronic communication (newsletter or e-vite) for one month following the Summit - *\$150 value*
- Five participant registrations to Summit (including luncheon) - *\$495 value*
- Five additional tickets for luncheon - *\$250 value*
- Recognition and linked logo on Young Professionals Council Web site Summit page
- Industry exclusivity within the Silver sponsorship level

BRONZE: \$2,500

Your choice of:

Summit Breakfast

Breakfast is the most important meal of the day. Help fuel the mind of Summit attendees as they get ready for a busy day of learning and networking.

- Five participant registrations to Summit (including luncheon) - *\$495 value*
- Signage in breakfast area
- Recognition on Greater Omaha Young Professionals Web site Summit page

Summit Afternoon Refreshments

You have been there, it has been an energizing day full of excitement, but for some reason in the afternoon you hit the wall. Help Summit attendees push through to the end of a great day of programming while keeping their minds sharp and their bellies happy.

- Five participant registrations to Summit (including luncheon) - *\$495 value*

- Signage in afternoon Refreshment area
- Recognition on Greater Omaha Young Professionals Web site Summit page

Summit After Party

Young professionals play hard and like to have a good time, too. Support what has become a Young Professionals Summit tradition, the Summit After Party, where you will find food, beverages and great Omaha entertainment. This event is open to Summit attendees as well as the community at large.

- Five participant registrations to Summit (including luncheon) - *\$495 value*
- Company name and logo prominently placed on all print and electronic promotional materials
- Recognition on Greater Omaha Young Professionals Web site Summit page

CORPORATE: \$1,000

Whether you are sending your associates or providing tickets to your clients this luncheon is not to be missed. Each year the Summit Keynote Luncheon brings together an average of 1,000+ attendees representing Omaha's young talent, creative class, business and community leaders.

- Ten tickets for luncheon - *\$500 value*
- Recognition on Greater Omaha Young Professionals Web site Summit page

SCHOLARSHIP: \$750

Scholarship sponsors help ensure that the Young Professionals Summit is accessible to all who want to attend. Each year scholarships are provided to individuals who would otherwise not be able to attend, including those who work at nonprofits, students or self-employed.

- Used toward providing two scholarships for nontraditional young professionals, students or others who qualify to attend the Summit.
- Three participant registrations to Summit (including luncheon) - *\$297 value*
- Recognition on Greater Omaha Young Professionals Web site Summit page

All multimedia presentations, company material and promotional pieces must be approved by the YP prior to Summit.

*****If you are not able to fill your luncheon seats or Summit attendee slots, we encourage you to consider donating these to a nonprofit of your choice or post-secondary education institution. We are happy to assist in identifying these organizations.*****

There are a number of ways to support the ongoing work of the YP. To learn more, contact Kirsten Case-Penrod at (402) 978-7945 or kcase@omahachamber.org.