



**2011 Young Professionals Summit
Qwest Center Omaha
March 3, 2011**

Request for Break-Out Session Proposals

The Young Professionals Summit is an event organized by the Greater Omaha Young Professionals, a program of the Greater Omaha Chamber. This annual event brings together more than 1,300 young professionals and community leaders.

The Young Professionals seek proposals from young professionals, community leaders or experienced professionals to present a 20-minute, a 45-minute or 90-minute interactive break-out session at the event.

Abstracts are due Friday, Sept. 10. Finalists will be selected no later than Friday, Oct. 15. Finalists will meet with members of the Young Professionals Programming Committee before Friday, Nov. 12. The final break-out session presenter selections will be made by Friday, Nov. 19.

Young Professionals Summit Objectives:

1. Connect with attendees before, during and after the Summit by providing interactive learning opportunities using various mediums.
2. Expand attendees' networks and involve them in the community where they live, work and play.
3. Create programming that encourages a diverse group of attendees from the Omaha metro and surrounding region.
4. Provide a forum for young professionals to discuss issues most important to them.
5. Foster a continuous sense of belonging and inclusivity to the young professional community.

Break-Out Session Tracks

The Young Professionals is considering offering the break-out sessions within tracks. This list is provided to help presenters generate ideas for break-out sessions, but this list does not limit the presenters to these tracks.

- Personal and professional development
- Community and civic responsibility
- Business start-up and development
- Health and wellness

Presenter Responsibilities

- Provide a 20-minute, 45-minute or 90-minute highly interactive session for 75 to 100 participants.
- Provide all materials for session participants.
- Coordinate with the Summit staff regarding any special equipment or material needs.
- Provide a biography to be used in your introduction.
- Provide a 150-word summary of your presentation to be used in the participant materials.

Selection Criteria

- Presenter must have expertise in the topics presented and have the ability to tailor the session to the needs of the participants.
- Presenter must be willing to volunteer the time and resources needed to deliver the session.
- Finalists must be willing to meet with the Summit Programming Committee members.

The Summit Programming Committee will review the proposals and select finalists. After meeting with the finalists, the Committee will select final presenters for each break-out session, as well as alternate(s). The final number of sessions has yet to be determined. Each selected presenter will be provided with a complementary ticket to the Summit, including the keynote speaker luncheon.

Requirements of Proposal

Presenters must complete and submit proposals to the Chamber by Sept. 10. Limit answers to all the following questions to two pages.

1. Name of business or organization
2. Name of presenter(s)
3. Point of contact name
4. Address
5. Phone Number
6. E-mail
7. Are you presenting as a young professional or an experienced professional?
8. Session track (choose from break-out session tracks above or list original track idea)
9. Title of the proposed session (limit to 50 characters). Title may be modified prior to the Summit with the Young Professionals approval.
10. Provide a brief overview of the session that could be used in promotional materials (limit 150 words or less).
11. Will this presentation be 20 minutes, 45 minutes or 90 minutes in length?
12. List the desired outcomes for the participants.
13. List the interactive activities you will incorporate into your session.
14. Provide a description of a “tangible takeaway” that will explain how the attendees can get involved with or engaged in his/her community, an organization, etc. following the Summit.

Optional for Proposal

1. Create and submit a graphic representation of your presentation.
2. Provide video links to previous presentations or background information.

Selection Scoring

The Summit Programming Committee will score the presentations and make the finalist selections. The most weight is given to 1) clear, articulated goals (outcomes) that are in line with Summit objectives, 2) interactive activities for the participants, and 3) creativity and vision to engage the presenter before, during or after the Summit (tangible takeaway).

Instructions for Submittal

Complete proposal requirements and submit by Sept. 10.

E-mail the proposal to Sarah Johnson, manager, Greater Omaha Young Professionals, at sjohnson@omahachamber.org. Or, mail proposal to:

Greater Omaha Young Professionals

Attn: Sarah Johnson

1301 Harney St.

Omaha, NE 68102

Questions can be directed to Sarah Johnson by e-mail or by phone at (402) 978-7945.