



**2011 Young Professionals Summit
Qwest Center Omaha
March 3, 2011**

Request for Community-Activities Proposals

Overview

The Young Professionals Summit is an event organized by the Greater Omaha Young Professionals, a program of the Greater Omaha Chamber. This annual event brings together more than 1,300 young professionals and community leaders.

The Summit provides young professionals, 40 and under, the opportunity to discuss the future of the city and learn how they can get connected and involved in efforts to grow the community.

Summit objectives

1. Connect with attendees before, during and after the Summit by providing interactive learning opportunities using various mediums.
2. Expand attendees' networks and involve them in the community in where they live, work and play.
3. Create programming that encourages a diverse group of attendees from the Omaha metro and surrounding region.
4. Provide a forum for young professionals to discuss issues most important to them.
5. Foster a continuous sense of belonging and inclusivity to the young professional's community.

The Young Professionals Council is seeking proposals for highly interactive walk-up experiential presentations that last between two and three minutes. Activities will be held in the pre-function area and will be open between breakout sessions. The objective of the community activities is to provide attendees with an experience in an activity that will improve the well being of Omaha citizens.

Suggested activity themes

- Well-being through community projects.
- Giving back to those in need.
- Spiritual and emotional development through activity.
- Interactive art experience.
- Examples of healthy work environments.
- Interactive experience that highlights Omaha's unique aspects. (i.e. performing arts, music scene, cultural diversity, night life, wellness of all kinds, etc.)

Proposals are due Friday, Sept. 10. Selected finalists will be notified no later than Friday, Oct. 15. Finalists will meet with members of the Summit Programming Committee before Friday, Nov. 12. The final community activity selections will be made by Friday, Dec. 10.

This is not a comprehensive list, but rather a sample of potential activities. Be creative!

Presenter responsibilities

- Provide an interactive experience for Summit attendees that lasts no more than two to three minutes.
- Provide all materials for session participants.
- Coordinate any special equipment or material needs with staff.
- Provide a 100-word or less summary of your experience to be used in attendee materials.

Requirements of Proposal

Presenters must complete and submit proposals to the Chamber by Sept. 10. Limit answers to all the following questions to two pages.

1. Organization(s) type
2. Category (i.e. cultural, arts, service, etc.)
3. Title of the proposed session* (Limit to 50 words or less)
4. Provide a brief overview of the session that could be used in promotional materials (Limit 50 words or less)
5. List desired outcomes for attendees
6. List the interactive activities you will incorporate into the session
7. Name of your business or organization
8. Name of presenters
9. Address
10. Phone number
11. Fax number
12. E-mail

*Title may be modified prior to the Summit with Council approval.

Selection criteria

- Topics must be of interest to Summit attendees — young professionals and community/business leaders.
- Presenter must have expertise in the topics being presented and demonstrate their ability to tailor the session to the needs of attendees.
- Presenter must be willing to volunteer their time and resources to design and deliver the experience.
- Must be creative and innovative.

Collaboration between organizations is encouraged and desired.

Selected presenters will be provided with two complementary tickets to the Summit and the luncheon. Any additional volunteers will need to register and pay to attend the Summit.

A variety of proposals will be chosen for the Summit.

Instructions for Submittal

Complete proposal requirements and submit by Sept. 10.

E-mail the proposal to Sarah Johnson, manager, Greater Omaha Young Professionals, at sjohnson@omahachamber.org. Or, mail proposal to:
Greater Omaha Young Professionals
Attn: Sarah Johnson
1301 Harney St.
Omaha, NE 68102

Questions can be directed to Sarah Johnson by e-mail or by phone at (402) 978-7945. Questions can also be e-mailed to [Uyang Talati](mailto:Uyang.Talati@gmail.com) at udtalati@gmail.com.